Xenai Digital

AI VALUE & CONTEXT ASSESSMENT

YOU HAVE THE DATA. BUT DOES YOUR AI HAVE THE CONTEXT?

Find where data and AI could deliver measurable value for your business.

Increase repeat purchases. Convert more enquiries. Reduce service costs.
Choose one business goal. In 45 minutes, we explore what achieving it would require, identify the main gaps and recommend your first step.

Delivered by Xenai Digital,
Salesforce's Global Partner of the Year for System of Context

ALREADY USING DATA 360?

Explore what could be limiting your return and where to unlock more value.

EXPLORING DATA 360?

Identify a practical business opportunity and what you need to validate before investing.

YOUR TAKEAWAY

1. **HIGHEST ROI: A priority opportunity and success measure**
   One practical application of data and AI, linked to your goal and a metric that matters.
2. **Key gaps and an architecture starting point**
   An initial view of the data, systems, business rules and processes needed to support the opportunity, laying the foundation for your AI journey.
3. **A recommended first step**
   What to validate, connect or improve first to move forward.

HOW IT WORKS

Complete a short questionnaire about your business goal and current systems before the session.
We use your answers to focus the discussion and send you a concise assessment summary afterwards.

Bring one business goal.
Leave knowing where to start.

BOOK YOUR ONE-TIME FREE 45-MINUTE ASSESSMENT **HERE**